



**[Case Study – Mind Field Resources – Dubai, U.A.E.](#)**

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M/s. Mind Field Resources (MFR) is a Dubai based company engaged in providing Recruitment Solutions and HR Services. Its activities include Recruitment Process, Organizing In-house as well as Public HR Training sessions along with providing HR consultancy services to corporate. ITPL has developed web based application portal to cater to all its operations.

The idea behind this application portal was to provide common, coherent platform for MFR's internal Users as well as General public.

The recruitment sections activities can be broadly classified into Client Management, Candidates Management, Job Posting, Job/Candidates screening & candidates submission. They are also responsible for capturing Invoicing, Performance analysis etc. along with various MIS report generation.

The training & consultancy sections activities are mainly related to creating & maintaining candidates/company database, organizing in-house as well as public training sessions, tracking income-expenses. This also involves invoicing, generating various MIS reports as well separate mass mailing activity for training program advertisement, newsletters etc.

Apart from this, the general public visitors to the portal can be classified into guest visitors, registered candidates, job seekers, employers etc. Depending upon their interests there are Log-in pages, Registration pages along with job search, job application pages.

The core concept of this application portal was to develop a portal website which will be act as an informational website along with an integrated application embedded into it. This application is access by internal & public users and cover all the activities of MFR currently involved in.

In background this portal maintains large ever growing database and also it provides extensive, fast search utilities. Hence we have used SQL Server 2008 as a back-end to handle the information management part. For the front-end, we have used Microsoft ASP.Net 3.5 & Microsoft Silverlight Technology. ASP.Net 3.5 provides sophisticated,

responsive user interfaces and more efficient client-server communication. Silverlight enables to create a state-of-the-art application that provides a consistent experience no matter where it runs with rich graphics and user interaction. To summarize, this portal provides the technology and capabilities that organizations count on to manage the growing challenges of managing data and delivering actionable insights to users.